

CYBER SECURITY

CHALLENGE

BELGIUM



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GAIN ACCESS TO HIGH POTENTIAL

The Cyber Security Challenge Belgium is the leading student security event in Belgium.

In Belgium, just like in the rest of the world, cyber security has become a strategic priority for organizations across all sectors. In this context, training and hiring young potential in the area of information security has become even more crucial than in the past. Still, talents are short in the field, and hiring cyber security experts is a challenge to many organizations.

The Cyber Security Challenge Belgium is a response to that situation; since 2015, we've organized a country-wide security challenge that raises awareness and interest of students from some of the country's finest colleges and universities.

Our mission: demonstrate the potential of a career in cyber security and make them more "cyber security aware" to help build a more cyber secure economy and society.

In 2022 alone, the Challenge has attracted more than 700 students – a number that has increased at each edition – and has become one of the essential cyber events for the industry and the academic world.

The Challenge has originally been founded by NVD. Since 2020, it is a separate not-for-profit organization (VZW/ASBL). The goal of our organization is to raise awareness on challenges and job opportunities in the cyber arena.

WHAT: A CONTEST FOR BELGIAN STUDENTS

Based on the principles of a Capture the Flag (CTF), this **cyber security competition** is a challenge-based, question-based game played by **teams of maximum 4 students**. Over a limited timeframe, these teams must solve challenges covering a **wide range of contemporary security issues** – e.g. cryptography, reverse engineering, network security, web or mobile application security, wireless and forensics analysis. The complexity of challenges ranges from almost trivial (basic security quiz questions) up to very difficult, covering topics such as the reverse engineering of a malware sample.

A dedicated and **secure online platform** supports the event (cybersecuritychallenge.be): it is used to convey information, enable team registration and lead to the interactive game platform. The game platform supports our **scenario-based presentation of challenges**, enables students to submit their responses, and provides a **live leadership board to stimulate competition between teams**. Our platform also features a **job board** on which your open internship and job positions can be posted.



WHERE & WHEN: MARCH 2023

The Student Cyber Security Challenge Qualifiers will take place online, **March 10th & 11th, 2023**.

The top150 students will be invited for the Cyber Security Challenge Belgium Final, which will proceed on **Friday March 24th & Saturday March 25th, 2023** in Brussels.

TIMELINE OF THE CHALLENGE

Online qualifiers 10 - 11 March More than 700 students		Registered teams of max 4 students each solve challenges over a duration of two days		
Finals in Brussels	Friday 24 March ± 150 students	CTF Qualified teams solve digital challenges		
		Interaction between Sponsors and Students		
		Dinner & Networking with Students		
	Saturday 25 March 25 teams	Expert Challenges Qualified teams crack security cases	CSCBE Games In between, students can let off steam at playful CSCBE games	
		Networking between Academics, Sponsors and Challenge Contributors		
		Prize Ceremony Dinner & Networking		

Overview of the challenge

The Challenge is organized in **three rounds**:

1. **Qualifiers**: registered teams are invited to solve challenges on an online platform, over a duration of two days. The top teams are invited to the Finals. In 2022, more than **700 students** joined our Qualifiers.
2. **Finals Day 1**: From 9h00 to 17h00, the qualified teams join the 1st day of the Cyber Security Challenge Finals in Brussels. **150 students** will compete and solve more complex challenges to obtain a spot in the Finals on Saturday.

They also get a chance to meet our sponsors, as their future security solution provider or employer, during a **dedicated interaction moment**.

The first day will end with a **dinner for sponsors and students**, an ideal **networking moment** for both sponsors and students and where the qualified teams for the next day will be announced.

During the first day, a **Behind the Scenes Tour** is organized: we give sponsors the opportunity to gain deeper insights into the working of the CSCBE. This tour is only accessible to certain sponsor packages.

3. **Finals Day 2**: 25 qualified teams will solve security cases, which may be prepared and presented by interested sponsors (ie. '**Expert Challenges**') to get direct contact with each team and can expose their career opportunities and / or products & services.

During the day, several small [CSCBE games](#) are organized for the students.

After the Expert Challenges, a [networking moment](#) is foreseen where sponsors can interact with challenge contributors, other sponsors and academics.

A [prize giving ceremony](#) is held upon conclusion of the event, where top teams get their cyber security-oriented prize (all-in cyber conference pass, security trainings, cool security hardware, etc).

Check out our [after-movie](#) to get a feel of the Finals' atmosphere.

Orange Cyberdefense

The Cyber Security Challenge is a great concept and the **perfect way to meet students and to show them what you have in store as a company**. Working with the CSCBE team is always great fun and they support you before, during and after the event to create the best possible experience for the students. I'm already **looking forward to the physical next edition!**"

Masja Kinsbergen Talent Manager

WHO: STUDENTS FROM BELGIAN INSTITUTIONS

Our target audience consists of **students from Belgian academic institutions**, studying either for a bachelor or a master degree with a focus on information technology (informatics, computer science, telecom engineering, ...). However, detailed knowledge of IT Security is not required to join. Our communication focuses on students graduating in 2023, but other students are free to join.

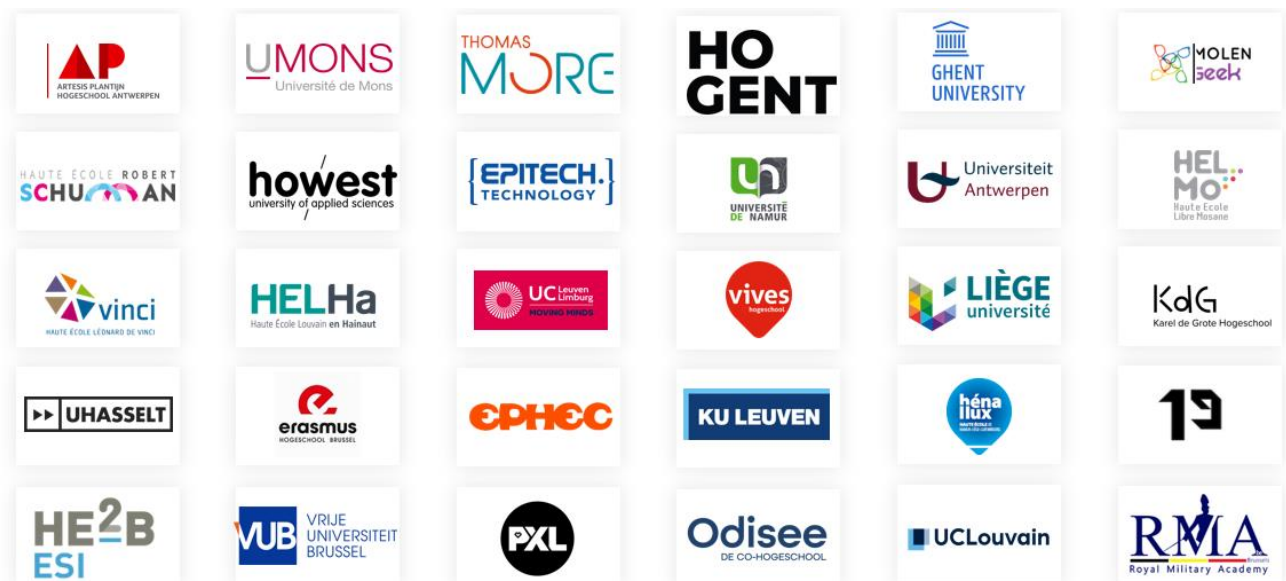
PARTNERSHIP WITH ACADEMICS

To reach out to the student community, **active contact is maintained with every university and virtually every graduate school teaching IT.**

Our team **visits most campuses to promote the CSC** and have built a solid relationship with academics, with certain institutions lifting other obligations from students to enable them to participate. Professors and their staff contribute to the Challenge through:

- **Campus Tour:** with the help of professors that typically give up some of their lecture time in our favor, we visit every university and all major IT graduate schools in December – February. We explain and promote the Cyber Security Challenge Belgium 2023, focusing on the benefits for students;
- **Campus promotion & communication:** schools publicize the event internally (posters and flyers, intranet or targeted newsletter, etc.);
- **Promotion by professors:** professors teaching security-related courses to graduate students encourage their students to join, as they realize the value in terms of content and opportunities for each participant;
- **Promotion by student associations:** relevant student associations contribute to spread promo material amongst their student members.

SOME OF THE MOST ACTIVE INSTITUTIONS INCLUDE...



WHY: WHAT WE OFFER YOUR ORGANIZATION

MEET THE TALENTS

Training and hiring young potential in the area of information security is crucial to your organization: this is where we can help. Through internships or actual job offerings, you have a chance to make direct contact with your future young recruits. You plant a seed for the future as well, through the association of your brand to an innovative, content-driven competition. And you optionally get access to the details of all participants.



“Throughout the competition I had the possibility to **connect with many different students and companies**, which was a great way to start my career in Cyber Security. The CSCBE gave me the opportunity to **talk to technical people from the different sponsoring companies**, which is something greatly appreciated, as it gave me a very good impression of what I could expect when I would start working. I participated multiple years and **the event was always well organized with many different challenges** that let me show my skills.”

Robbe Van Roey

VISIBILITY AND BRAND AWARENESS

Making sure that the next generation of security and IT professionals familiarize themselves with your brand, your offering and what you can mean to them not only as a potential employer, but also a potential supplier.

BE PART OF A COMMUNITY LEADING EVENT

- Be part of the biggest initiative of this kind on the Belgian market;
- Be associated with a publicized event, using it to your communication advantage;
- Strengthening your connections with the academic sector and event partners;
- Potentially benefit from press coverage.



BEHIND THE SCENES GUIDED TOUR (FOR VISIBILITY & COMMUNITY SPONSORS)

On Friday, the CSCBE organizes a Behind the Scenes guided tour at the CSCBE Cyber Security Challenge Finals. It is the ideal opportunity to see the students in action and receive a deeper insight in the CSCBE. As a sponsor, you can invite stakeholders and/or customers to the event to give more visibility to the importance of cyber security and make the link to your company.

INTERACTION BETWEEN SPONSORS & STUDENTS (FOR MAIN SPONSORS)

On Friday afternoon, a dedicated network spontaneous interaction moment is foreseen where sponsors and students will be able to interact with each other. between sponsors and students is organized. The exact set up is not yet known, but will be communicated shortly.

EXPERT CHALLENGE (FOR MAIN SPONSORS)

Main Sponsors are entitled to **create their own Expert Challenge** that the final **25 teams** will have to play on Saturday. There are only **20 slots for an Expert Challenge**, so please inform us as soon as possible if you want to participate in this. Slots are assigned on a first come, first served basis.

As soon as you have an idea of what kind of expert challenge you want to create, let us know. This way we can ensure that there is no overlap with other challenges.

For the creation of this challenge, **we will assign a CSC Coach to you**. They will help you shape your challenge and share our experience in Expert challenge creation with you.

If your challenge has certain technical requirements (for example: students requiring files, or access to a remote machine), please inform us as soon as possible.



NETWORKING WITH THE COMMUNITY (FOR MAIN & VISIBILITY SPONSORS)

NETWORKING WITH ACADEMICS, SPONSORS & CHALLENGE CONTRIBUTORS

On Saturday afternoon, a networking event is organized, where Main and Visibility Sponsors are able to meet academics, challenge contributors and interact with other sponsors of the Cyber Security Challenge.

HOW: SPONSORING PACKAGES

The Cyber Security Challenge Belgium is a non-commercial, not-for-profit event. Sponsoring will support costs such as: funding of prizes for winning teams, design and set-up of the website and supporting infrastructure, student accommodation cost, location set up, publicity of the event, ...

We believe in building the success of the Cyber Security Challenge together and offer you to join our team for a **structural period of 3-years**.

Sponsoring is structured around the following 3 packages:

- MAIN SPONSOR
- VISIBILITY SPONSOR
- COMMUNITY SPONSOR

These packages are presented in the following pages.

SPONSORSHIP PACKAGE OVERVIEW

	MAIN SPONSOR	VISIBILITY SPONSOR	COMMUNITY SPONSOR
	10,900 €	6,900 €	2,500 €
Meet the Talents			
Interaction & Networking with Students (Friday)	X		
Networking Dinner & Drinks (Friday)	X		
Expert challenge (Saturday)	X		
Prize Ceremony & Networking Dinner (Saturday)	X	X	
Recruitment of Young Talents			
Publication of Open Positions on CSCBE Job Board	3	-	
Publication of Internships on CSCBE Job Board	5	5	
Networking with the Community			
Networking with Academics & Contributors (Saturday)	X	X	

2023 Cyber Security Challenge Belgium
Sponsor Packages

Be Visible			
Logo on the website CSCBE with link to company site	X	X	X
Logo in the on-site campus presentations	X	X	
Logo on posters and flyers given to schools	X	X	
Logo on banners & t-shirts, etc.	X	X	
Dedicated sponsor booth (Friday)	X		
Production of a Backdrop (designed by the sponsor)	X		
# Guests to behind the Scenes Tour (Friday)		4	2
Right to give a goodie	X	X	X
Right to give a flyer	X	X	
Advertise your participation			
Right to use the Event's logo and the mention "Sponsor of" in your communication	"Main Sponsor of"	"Visibility Sponsor of"	"Community Sponsor of"
Right to use pictures	20	10	5
Social Media	X	X	
What about a prize?			
Right to give a prize (under approval of CSCBE)	X	X	
Right to give your prize on stage	X		
Data			
List with all students data & ranking (qualifiers & finals)	X		

MAIN SPONSOR

The “Main sponsor” package amounts to an annual sponsoring fee of **10.900€**.

As a Main Sponsor, you are a **key partner of the Cyber Security Challenge**. You will get the highest visibility and involvement during the event. Whether you want to recruit new talents, give more visibility to your brand or be an actor in improving Cyber Security interest among Belgian students, this type of sponsoring does it all.

This package gives access to the following exclusive benefits:

Before the event

- Company logo present on **the website of the Cyber Security Challenge** with a link to your website.
- Your logo is shown on the presentations of the **on-site campus presentations** as a main sponsor (starts in December).
- Placement of company logo on official communication such as **flyers, posters, press releases, slides, etc.**
- Sponsorship mentioned on **social media**. (Twitter, Facebook, LinkedIn).
- Possibility to post **3 (junior) positions and 5 internships** on our job board.
- The right to **use the Event's logo** and the mention “**Main Sponsor of**” in all your communication.

During the event

- Be visible!
 - **Dedicated area in the sponsor zone** of the CSCBE finals. Including 6 sqm area, including 42” screen, 1m/2m backdrop (files provided by sponsor), high table.
 - Placement of company logo & banners on the **premises** of the Finals, in dedicated areas.
 - Placement of company logo on **t-shirts** handed out to each participant to the Finals.
 - Inclusion of your goodies in the **goodie bag** provided to all students.
 - Possibility to **distribute a flyer** to participants.
 - Company logo positioned for pictures of the winners and **prize ceremony** on the event backdrop.
 - Participation in both the **Networking event** on Friday and Saturday with sponsors and/or academics and challenge contributors.
- Meet the Talents - Interaction with students
 - The opportunity to staff **your dedicated sponsor zone** on both days of the Challenge.
 - **Four all-access badges** to both days of the Finals.
 - The opportunity to **take part in the sponsor-student networking and interaction moment during the first day of the Finals**.
 - Invitation to **Friday and Saturday dinners** with students. The opportunity to challenge students during **your Expert challenge**. The Expert challenge is created by you, with support from our CSCBE team.
- What about a prize?
 - On top of your Main sponsor package, you are entitled to give a prize on stage and are mentioned as Main sponsor during **Prize Ceremony if a prize is offered**.
 - If you are interested to give a prize to one of the winning teams, please do contact us for further details.

After the event

- Right to use your selection of **20 official pictures of the event** (material provided by the organization team only) in your internal and external communication.
- A copy of the **contact details of all students** participating both to the qualifiers and the Finals, supporting you in e.g. communication and recruitment.

VISIBILITY SPONSOR

The “**Visibility Sponsor**”- package amounts to an annual sponsoring fee of **6.900€**.

As a Visibility Sponsor, you get many different opportunities to highlight your brand throughout the event.

This package gives access to the following exclusive benefits:

Before the event

- Company logo present on **the website** of the Cyber Security Challenge with a link to your website.
- Your logo is shown on the presentations of the **on-site campus presentations** as a visibility sponsor (starts in December).
- Placement of company logo on official communication such as **flyers, posters, press releases, slides, etc.**
- Sponsorship mentioned on **social media**.
- Possibility to post **5 internship positions** on our job board.
- The right to **use the Event’s logo** and the mention “**Visibility Sponsor of**” in all your communication.

During the event

- Placement of company logo on **t-shirts** handed out to each participant to the Finals (150 students).
- Admission for two people to the **prize ceremony on Saturday**.
- Placement of a company banner on the **premises** of the Finals, in dedicated areas.
- Invitation for 4 guests for the **Behind the Scenes Tour** by the Cyber Security Challenge Organization.
- Inclusion of your goodies in the **goodie bag** provided to all students.
- Possibility to distribute **flyers** to participants.
- **Networking Event** between **Sponsors, Academics and Contributors** on Saturday.
- What about a prize? On top of your Visibility sponsor package, you are entitled to give a prize. If you are interested to give a prize, please do contact us for further details.

After the event

- Right to use your selection of **10 official pictures of the event** (material provided by the organization team only) in your internal and external communication.

COMMUNITY SPONSOR

The “Community sponsor package” amounts to an annual sponsoring fee of 2.500€.

It has been designed for organizations that wish to **support the Cyber Security Challenge financially and be part of this exclusive event.**

Community Sponsors are also entitled to participate in the **Behind the Scenes Tour of the Finals** during the Friday’s Finals to enjoy, discover and learn more about the event.

This package gives access to the following exclusive benefits:

Before the event

- Company logo present on **the [website](#) of the Cyber Security Challenge** with a link to your website.
- The right to **use the Event’s logo** and the mention “**Community Sponsor of**” in all your communication.

During the event

- Invitation for **2 guests** to the **Behind the Scenes Tour** by the Cyber Security Challenge Organization on Friday.
- Inclusion of your goodies (no pamphlet) in the **goodie bag** provided to all students.

After the event

- Right to use your selection of **5 official pictures of the event** (material provided by the organization team only) in your internal and external communication.

SPONSOR CONTACT

The person that shared this brochure can help you.

You may also contact Bieke Baert (+32 474 17 87 64 - bieke.baert@cybersecuritychallenge.be) or info@cybersecuritychallenge.be

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